

# NEWSLETTER | ISSUE #2 | MAY 2026

## Plan México: What Arizona Business Needs to Know

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Mexico's new industrial and investment strategy could reshape opportunities for Arizona companies in energy, logistics, advanced manufacturing, supplier development, infrastructure, health industries, technology, and cross-border trade.

### Current Scenario

*Recent developments suggest three dynamics are moving at the same time.*

First, Mexico is trying to accelerate private and mixed investment. President Claudia Sheinbaum's government has presented Plan México as a national strategy to attract investment, strengthen strategic sectors, and reduce bureaucratic barriers for companies. The plan includes a new presidential investment office, fast-track authorizations for strategic projects, and digital windows for investment and foreign trade procedures.

Second, Mexico is trying to build the infrastructure and energy base required for industrial growth. Plan México identifies a public and mixed investment package of 5.6 trillion pesos (approximately US\$323) across strategic sectors including energy, trains, highways, ports, health, water, airports, and education. Energy represents the largest share of the package, followed by trains, highways, ports, and health.

Third, Mexico is trying to deepen local and regional supply chains. The official Plan México platform sets 2030 goals that include increasing national content in global value chains by 15% in sectors including automotive, aerospace, electronics, semiconductors, pharmaceuticals, and chemicals. It also states that 50% of public procurement should come from national production.

This is important for Arizona because many sectors tied to Arizona's economic strategy, such as advanced manufacturing, semiconductors, medical devices, logistics, clean energy, mining, aerospace, food systems, and supply chain resilience, could potentially align with Mexico's strategic-sector logic.

## Top Developments

### 1. Mexico presents a US\$323 billion public-private investment plan

Mexico's government presented Plan México as a public-private investment strategy of roughly US\$323 billion through 2030, aimed at infrastructure and other strategic areas. The plan includes investment priorities across energy, transportation, ports, water, health, and education, while preserving strong state direction over key sectors. Officials said the package could help lift growth and support industrial development at a time when Mexico faces slower economic momentum and uncertainty over North American trade conditions.

Reported by [Reuters](#), [Bloomberg](#), [El País](#), [Proyectos México](#).

### 2. Sheinbaum launches measures to speed investment approvals and reduce bureaucracy

President Claudia Sheinbaum launched new measures to stimulate private and mixed investment, including immediate authorization for projects that meet certain criteria: location in a “Polo de Desarrollo para el Bienestar” (or a special economic zone), an investment above 2 billion pesos (approximately US\$100 million), or participation in strategic sectors such as electronics, automotive, energy, pharmaceuticals, and other priority industries. The package also includes a presidential investment office, a foreign trade single window, energy permitting simplification, and a critically needed Federal Commission for the Protection against Sanitary Risk (COFEPRIS) reform, combined with fiscal measures intended to provide greater certainty for investors.

Reported by [El País](#), [Bloomberg](#), [El Financiero](#), [Gobierno de México](#).

### 3. General Motors advances a US\$1 billion Mexico investment and shifts assembly from China

General Motors announced that it will begin assembling several models, including the Chevrolet Groove and Aveo, in Mexico for the local market, shifting part of its strategy away from exporting fully assembled vehicles from China. The project is part of GM's previously announced US\$1 billion investment in Mexico and is expected to use the company's Ramos Arizpe facility. GM México also highlighted its national supplier network, including more than 650 suppliers and more than US\$28 billion in annual purchases from them.

Reported by [Reuters](#), [El País](#), [Expansión](#), [El Economista](#).

### 4. Mexico's computer-equipment exports surge as data-center demand grows

Mexico's exports of computer equipment and hardware for data centers have surged as demand for artificial intelligence and advanced digital infrastructure expands across North America. [El País](#) reported that exports of computing equipment grew 165% in the first quarter of 2026 compared with the same period in 2025, reaching nearly US\$35 billion. Other reports point to Mexico's growing role as a supplier of hardware for data centers and AI infrastructure, while major technology investments continue to increase demand for energy, industrial real estate, cooling systems, specialized labor, and supply-chain capacity.

Reported by [El País](#), [Forbes México](#), [Expansión](#), [Reuters](#).

## 5. Sonora positions Hermosillo as a Plan México technology and industrial pole linked to Arizona

The Government of Sonora reported that the “Polo de Desarrollo para el Bienestar” (special economic zone) in Hermosillo is being positioned as part of Plan México and Plan Sonora, with an explicit focus on the Sonora–Arizona–Taiwan alliance, technology investment, specialized talent formation, and industrial complementarity with Arizona. The designation connects Hermosillo to a broader strategy of high-technology supply chains, clean energy, logistics, medical devices, semiconductors, electronics, and regional industrial development in North America.

Reported by [Gobierno de Sonora](#), [Proceso](#), [El Imparcial](#), [Diario Oficial de la Federación](#).

## 6. Mexico seeks more than MXN 740 billion, or about US\$43 billion, in mixed and private electricity investment

Mexico’s government is seeking more than MXN 740 billion, or about US\$43 billion, in mixed and private electricity investment as part of Plan México’s energy agenda. The package aims to add 32 GW of generation capacity and more than 6 GW of storage, while increasing renewable generation from 24% to 38% by 2030. The strategy includes private renewable projects, CFE-linked projects, storage, and simplified procedures for energy and self-supply projects. For companies evaluating manufacturing, data centers, mining, logistics, or industrial parks in Mexico, energy availability remains one of the most important business variables.

Reported by [El País](#), [Bloomberg Línea](#), [El Financiero](#), [Plan México](#).

## 7. Mexico creates a single window for foreign trade procedures

Mexico issued a decree creating the *Ventanilla Única de Trámites de Comercio Exterior*, a digital platform intended to centralize foreign trade procedures involving the SAT (essentially the Mexican IRS), the Ministry of Economy, and the National Customs Agency. The new system is designed to operate with a single foreign-trade file, reduce duplicated requirements, improve traceability, and allow companies to follow procedures and resolutions through one platform. For Arizona exporters, importers, manufacturers, customs brokers, and logistics firms, the measure could become one of the most practical business changes under Plan México if it reduces administrative friction at the border.

Reported by [El Financiero](#), [ANAM](#), [Diario Oficial de la Federación](#), [Proyectos México](#).

## HERE’S THE CHALLENGE

### What companies should understand

For Arizona firms, Plan México should not be read only as a government announcement. It should be read as a business signal.

Mexico is telling investors which sectors it wants to prioritize, which regions it wants to develop, and which types of projects may receive faster treatment. The opportunity is not only to export into

Mexico. The opportunity is to become part of the supplier, logistics, energy, infrastructure, workforce, and professional-services ecosystem behind Mexico’s industrial strategy.

For Arizona business, the strongest opportunity areas are:

- ⇒ Energy, storage, and industrial power
- ⇒ Supplier development and local-content strategies
- ⇒ Sonora and Hermosillo as Arizona’s closest Plan México corridor
- ⇒ Electronics, semiconductors, automotive, aerospace, pharmaceuticals, and chemicals
- ⇒ Data centers, computing equipment, and advanced manufacturing
- ⇒ Customs, trade facilitation, and cross-border logistics
- ⇒ Water, sustainability, and industrial resilience
- ⇒ Tax, regulatory, legal, and compliance advisory services

Plan México may reward companies that localize, partner, train, certify, finance, and help build Mexican supplier capacity. It may be less useful for firms that view Mexico only as a destination for sales.

## How the Arizona Institute for the Americas Can Help

Plan México creates opportunities, but those opportunities are not automatic. Business leaders need to understand where the plan creates real openings, where implementation remains uncertain, and how Arizona companies can position themselves before competitors move first. The Arizona Institute for the Americas helps executives, investors, institutions, and regional stakeholders interpret Mexico’s policy environment and translate it into actionable business strategy. Our work connects public policy, regional development, industrial strategy, supply-chain dynamics, regulatory change, and local business networks.

Service Area	How It Supports Business Decisions
Strategic intelligence briefs	Identify the most relevant political, security, and economic developments affecting Mexico and North America.
Mexico risk and opportunity assessments	Evaluate how national trends affect specific sectors, regions, corridors, or investment plans.
Executive briefings	Provide senior leaders with concise, contextual analysis before market visits, board discussions, or strategic decisions.
Partner and stakeholder mapping	Help identify relevant institutions, policy actors, business networks, and regional stakeholders.
Scenario analysis	Assess how different political, security, or bilateral developments could affect business operations.
On-the-ground business accompaniment	Support executives during Mexico visits through agenda framing, local context, stakeholder engagement, and strategic interpretation of the business environment.

## Editor's Note

Plan México should be understood as more than a domestic growth program. It is an attempt to reshape the conditions under which investment, production, infrastructure, and supply chains develop in Mexico.

For Arizona, this matters because Mexico is not simply a neighboring market. It is part of Arizona's broader competitive position in North America. The state's relationship with Mexico increasingly depends on energy reliability, border logistics, supplier networks, workforce development, water constraints, industrial corridors, and the ability of companies to operate across regulatory systems.

The opportunity is significant, but it requires discipline. Plan México may create openings for Arizona firms in energy, logistics, infrastructure, advanced manufacturing, health industries, water technology, education, and professional services. But companies will need to understand the policy logic behind the plan: strategic sectors, regional development, local content, public-private investment, regulatory simplification, and public-private coordination.

The central question is not whether Plan México will succeed in full. The more practical question is where it creates business-relevant signals that Arizona leaders should monitor now.

### About the Arizona Institute for the Americas

The Arizona Institute for the Americas provides concise, decision-oriented analysis on the economic, and strategic issues shaping Arizona's relationship with Mexico, Latin America, and the broader hemisphere.

With this second issue, we continue building a strategic channel for Arizona's business, civic, political, and institutional leaders to follow the developments that affect the state's regional interests and business environment.

## Contact

**Contact us to discuss how your organization can expand its regional strategy and strengthen its position in the Americas.**

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